



Just Jodhpurs – Launch Date Oct 5th 2009

Oct 5th 2009 will see the launch of an exciting new venture for Farmway Limited as JustJodhpurs.co.uk is presented to the world. JustJodhpurs.co.uk is a website offering one of the widest ranges of brand name jodhpurs on the Internet. JustJodhpurs.co.uk is also aiming to be most competitive jodhpur site in the UK and as a real bonus for UK addresses only, we will be offering free delivery.

Although the site makes little reference that it is owned and operated by Farmway, please feel free to mention / promote the site to your customers, family and friends.

The site will stock a large number of branded jodhpurs not stocked by the Country Stores and therefore I do not want the exclusive JustJodhpur.co.uk stock transferred to country stores for staff or customer purchases as this will seriously deplete the live stock situation. If Farmway customers are interested in purchasing jodhpurs from JustJodhpurs.co.uk, they can only do so through the Internet.

Purchasing from JustJodhpurs.co.uk

For Friends, Family and Farmway Customers

As a special introductory offer to your friends and family and all Farmway customers, there is a discount code for 5% off the Internet price from 5th October 2009 until 30th November 2009. The discount code **PASSITON** must be entered at the checkout and will be applied to the final price paid. Please pass this discount code onto as many people as you like!

Contact me if you wish to know more about JustJodhpurs.co.uk. or visit the web site now at www.justjodhpurs.co.uk

Iain Reynolds
Retail Operations Manager